

AGT #34

SOUVENIR

PROGRAM

Baytown - history



GRAND OPENING
TUESDAY, AUGUST 23

WELCOME!



We bid you a hearty and sincere "WELCOME" to the beautiful new BRUNSON THEATRE. We shall endeavor, at all times, to present the finest of motion picture entertainment, in keeping with the splendor you will find in this luxurious show house. The BRUNSON is dedicated to your complete pleasure and enjoyment. Come as you are, anytime . . . You are always welcome at the BRUNSON.

Sincerely,
EAST TEXAS THEATRES
and H. E. BRUNSON



We're Proud of the Brunson

The eighth member of the East Texas Theatres—H. E. Brunson family of movie houses, will formally open it's doors Tuesday evening, August 23rd, after many months in the process of construction. We're satisfied with the results of our labors, and it is with great pride and gratification that we present the BRUNSON to the people of Baytown and the entire surrounding area. It is our sincere desire that the BRUNSON will bring many hours of pleasant entertainment, comfort and relaxation to you, your family and friends.

—THE MANAGEMENT

Congratulations
to the Brunson—

●
READ THE BOOKS
THEN SEE THE
PICTURES—
●

THE BOOK STALL

224 West Texas Avenue

It's a Wonderful
Theatre!

★
CONGRATULATIONS
★

THE ECONOMY DEPT. STORE

ABE ROSENZWEIG

Congratulations

TO THE MANAGEMENT
OF THE BEAUTIFUL NEW

BRUNSON
theatre



W. M. HOUSE
 *Jewelry*

316 West Texas

• Phone 2049-J

An Inspection Tour of the Brunson---

After almost a year of construction, the new Brunson is now ready for your inspection. Many theatrical innovations are introduced in this new showhouse, such as the special black sidewalk of iridescent concrete with designs in aluminum strips; the front made of Italian granite and White Cloud Faience Tile in 12-inch square blocks, hand-made and colored in saddle brown; the brilliantly lighted marquee in "V" shaped design each side five feet high and thirty feet long, made of solid porcelain enamel beautifully decorated in hues of brown, green and cream, illuminated by colorful rose, green and red Neon tubing. The under side of the marquee is of solid white porcelain lighted by brilliant fluorescent white Neon tubing in modern design. The vertical sign above the marquee with the theatre name emblazoned in colorful Neon is over 50 feet in height, topped by a symbol of the Tri-Cities done in stainless steel and Neon tubing. The front wall of the building is done in red brick trimmed with Lueder stone and highlighted by six specially designed plaques depicting Baytown industry.

Congratulations--



F R O M

SAN JACINTO CREAMERY

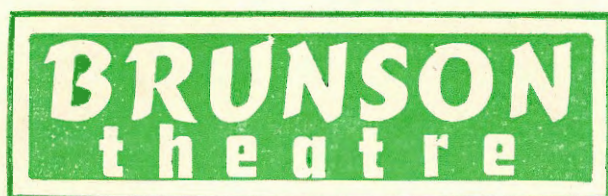
— FINE DAIRY PRODUCTS —

Phone 456

Baytown, Texas

We Are Truly Proud - - -

— — — TO HAVE FURNISHED
THE PLUMBING, SUPPLIES
AND FIXTURES FOR THE NEW



YOUNG PLUMBING
AND HEATING COMPANY

Phone 2196

Baytown, Texas

Touring the Brunson--

The front entrance doors, of solid white oak in natural finish, lead into the spacious main foyer, 28 feet wide and 35 feet long. The entire floor is in modern designs of cream, red and green terrazzo, and all wood trim is of solid white oak in natural finish. The ceiling is one gigantic indirect lighting cove, blending into the side walls by beautiful floral designs hand painted in colorful oils. This foyer is the hub of the entire building, leading from it is the inner foyer, the entrance to the auditorium, the grand staircase to the balcony, the Confectionary, Ladies' Powder Room and Gentlemen's Lounge. In the center of the foyer is an over-size circular settee, done in green leather upholstery topped by an illuminated floral piece.

Congratulations From

PENNEY'S

WE'RE HAPPY TO HAVE
YOU FOR OUR NEIGHBOR!

..... Congratulations!

WE ARE PROUD
TO SERVE YOU!

HASTY TRANSFER & STORAGE CO.

PHONE 233

BAYTOWN, TEXAS

Congratulations - -

TO EAST TEXAS THEATRES
AND H. E. BRUNSON ON
THE OPENING OF YOUR
BEAUTIFUL NEW



CULPEPPER FURNITURE COMPANY

The Inner Foyer & Auditorium

Just before entering the auditorium on the lower floor, one passes through an inner foyer, a beautifully decorated room 11 feet deep and the entire width of the auditorium. This room is heavily carpeted, softly lighted, to accustom the patron to the dimly lighted auditorium, and the usual quiet of the theatre. The seats in the auditorium are in three sections, separated by two extra wide, heavily carpeted aisles, well lighted. The walls and ceiling are all treated with acoustical plaster which will insure perfect sound reproduction of the picture programs. Another innovation is the specially designed concrete floor with its gentle slope and upsweep that will give perfect vision of the screen from any seat in the theatre.

**BAYTOWN —
YOU SHOULD BE
PROUD**

We, Are Very
Proud of This
Beautiful
New Theatre!

COOKS PAINTS

**A Tribute
to Baytown!**



**FROEHNER
RADIO SERVICE**



**509 WEST TEXAS AVENUE
PHONE 240
BAYTOWN, TEXAS**

Inaugural Program

Tuesday, August 23

IN FRONT OF THE THEATRE.....at 6:45 P.M.

Salute to Mr. H. E. Brunson. Introduction of local celebrities. Auctioning of first ticket, all proceeds donated to Baytown Volunteer Fire Department.

Broadcast Station KREL.....Bob Nolan, M.C.

—at 7:15 P.M.—

MISS TEXAS

OPENS THE CELLOPHANE CURTAINS
BOX OFFICE OPENS

INSIDE THE THEATRE.....7:15 to 8 P.M.

Get acquainted with your Brunson Theatre, a period of inspection.

MR. AL SACKER OF BEAUMONT AT THE
ELECTRIC ORGAN

ON THE STAGE.....8:00 to 8:30 P.M.

Introduction of honored guests and presentation of the Brunson Theatre to the citizens of Baytown.

Specialty Dance featuring MISS TEXAS

ON THE SCREEN...SOUTHWEST PREMIERE

Donald O'Connor, Gloria De Haven

Charles Coburn -in-

"Yes Sir, That's My Baby"

Two Feature Presentations at 8:30 and 10:30 P.M.

Please Note

The Brunson Theatre will open every week day at 12:30 and on Sundays at 1 P.M. Programs will change on Tuesdays and Fridays. Matinee price for adults is 50c and on Sundays and evenings, 60c, prices include tax. Children are always 9c.

Auditorium Lighting and Decor

Lighting the auditorium is accomplished by means of indirect cove lighting of Neon tubing in the ceiling, running from the stage to the rear wall. There are no side lights on the walls to detract from the screen. The lighting system is equipped with special scientific attachments which will make the auditorium lights conform with the color tones of the modern motion picture, which are black and white, sepia and natural color.

The futuristic decorations in the auditorium are done in soft tones of green in various shades. On the ceiling is a gigantic leaf design running from the stage, around the proscenium arch and down through the center of the ceiling to the rear wall. The walls are decorated with exaggerated designs of plants and foliage somewhat typical of those found around Baytown.

Congratulations

We're Happy to Have
Had a Part in the Con-
struction of the New



DOWNING ROOFING COMPANY

1319 N. MAIN

BAYTOWN, TEXAS

Day Phone 384-W

• Night Phone 769-M

Congratulations

TO THE NEW

BRUNSON
theatre

— FROM —

K R C T

650

ON YOUR DIAL

• • •

Producers of the Copy-
righted Feature
"TALENT HOUSE"

Marching Along Together in
the Entertainment World!

1200 Kroehler Push Back Seats

Lounge chair comfort with "push back" convenience! The seats in the Brunson, in the balcony as well as the main floor, are all push back type which eliminates the necessity of standing to allow other patrons to pass in front of you. Plenty of "leg room" plus the push back convenience gives you the same comfort that you get from your favorite easy chair in your own home. These beautifully upholstered, extraordinarily well built theatre chairs, are made by one of the world's largest manufacturers of fine living room furniture, The Kroehler Company. You will find the same comfort and attractiveness in the seats installed in the BRUNSON.

A number of the seats on the main floor are equipped with hearing aids. An attendant will gladly issue sets, explain their operation and location to any hard of hearing patron.



A Salute to
Your Beautiful
Theatre

MODE O'DAY

Your Neighbor
Across the Street

WE ARE HAPPY



To Have Played a Part
in the Construction of
the Beautiful New
BRUNSON!



SMITH'S
ELECTRIC SERVICE

• LUFKIN, TEXAS •

Congratulations---

To the Beautiful
NEW BRUNSON

"Tops in Entertainment"

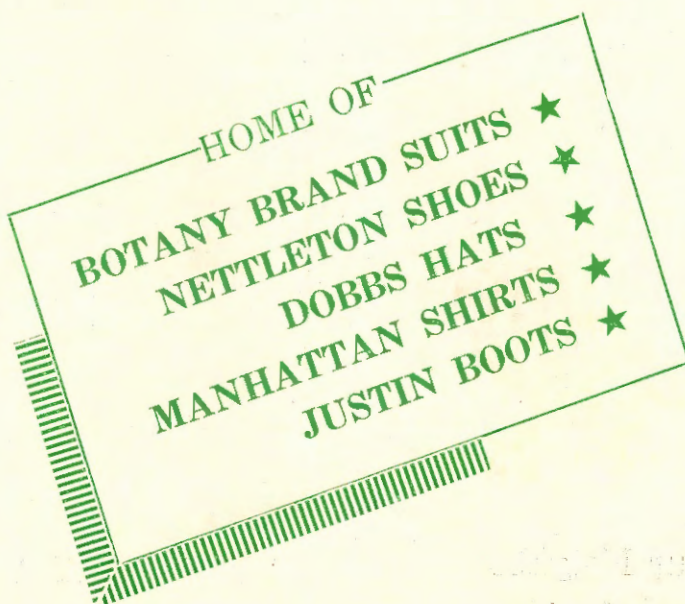


MAX ALTMAN



MAN'S SHOP

"Tops in Men's Apparel"



Other Features of the Brunson

The BALCONY, easily accessible from the main foyer, via the grand staircase, is an intimate theatre in itself, seating almost 350 people, beautifully decorated and carpeted. Complete with lounge rooms for both ladies and gentlemen, the BALCONY is specially constructed for your utmost comfort. All seats are of the push-back type and are so elevated to give a perfect horizontal sight line, to the screen. No more craning of necks to see the picture, merely look straight ahead. Even more leg room up in the balcony than on the lower floor . . . all for your very own comfort.

Mirrophoneic Sound and Motiograph Projectors are an absolute guarantee of perfect reproduction of Hollywood's finest productions, on the mammoth Silver Plastic Sound Screen, 17 feet high and 22 feet wide.

The 100-Ton Carrier Refrigeration System is also an absolute guarantee, of perfect air conditioning all the year round. Your Brunson Theatre, is truly the perfect theatre.

Congratulations . . .



"Tops in Entertainment in '49"

THE '49 FORD TOPS
THE AUTOMOBILE FIELD

● **THAD FELTON** ●

Your Friendly Ford Dealer Since 1934

● Baytown, Texas

We Extend a Hearty Welcome
TO THE **BRUNSON** THEATRE



JOHNNY L. DE LOACH

HUMBLE SERVICE STATION No. 31

MAIN AT TEXAS

PHONE 293

Congratulations to

H. E. BRUNSON

and **EAST TEXAS THEATRES, Inc.**

AND THE NEW

BRUNSON THEATRE

DAVIDSON'S BAYTOWN
SHEET METAL WORKS

Heating - Ventilating - And Air Conditioning

1001 No. Main St.

Phone 890

Baytown, Texas



Mr. H. E. Brunson

Citizen of the Tri-Cities for twenty-five years, dedicates the NEW BRUNSON to that spirit of gracious living . . . fine family ties . . . historic and business achievement . . . and community spirit that has long placed the people of the Tri-Cities area among the pioneer leaders for a GREATER BAYTOWN.

Rufus Honeycutt

at the helm of the new BRUNSON, show place of unique character, that gives this progressive and far-reaching community a theatre and civic center that may truthfully be called the most beautiful and unusual entertainment structure in the entire state, so long deserving by the people of this area.



We are Mighty Proud
OF OUR NEW



2 STORES TO
SERVE YOU

SCARBOROUGH'S
PHARMACYS

— STORE No. 1 — — STORE No. 2 —
116 NO. MAIN || 126 W. TEXAS
PHONE 498 || PHONE 53

- - - - - CONGRATULATIONS!

WE'RE HAPPY TO SERVE YOU
A SANDWICH OR A STEAK

TRI-CITY CAFE

211 WEST TEXAS

PHONE 242

Congratulations !

WE ARE PROUD TO
HAVE HELPED BUILD
THE NEW BRUNSON

JOHN VOPARIL

PHONE 288-J

Our Very Best Wishes—

PAINÉ BROS.

217 W. Texas

Baytown, Texas

East Harris
County's
Finest Store
for
MEN
and
WOMEN

. . . . Congratulations



BRITTON-CRAVENS LUMBER
COMPANY

BAYTOWN, TEXAS

2609 Market St.

Phones: 880-2304

Welcome Neighbor
Congratulations!

CITIZEN'S NATIONAL
BANK AND TRUST COMPANY
BAYTOWN, TEXAS

“LARGEST BANK IN HARRIS
COUNTY OUTSIDE
THE CITY OF
HOUSTON”

